#ffconf

**Sponsorship Pack**

For more information contact Remy & Julie at events@leftlogic.com or +44 (0)1273 557744
What is ffconf?

ffconf is now in its eighth year, and is the UK’s leading JavaScript conference, for front end developers and engineers who want to learn more about the programming language of the web – and last year we sold out in just 9 minutes!

This year, we are running the same conference over two days! A total of 550 web developers from all over the world will be attending on Thursday 10th and Friday 11th November 2016. Tickets have been priced to be affordable and cost £170+VAT.

“Yes! #ffconf was amazing. Had an inspiring day listening to awesome people, taking about super interesting stuff. Almost too good.”
@davymacca
When & Where

The conference is being held on Thursday 10th and Friday 11th November at the Duke of York’s, Brighton, UK.

The prestigious Duke of York’s is the UK’s oldest purpose-built cinema, first opening on 22nd September 1910.

The Organisers

The conference is a family run conference by Remy Sharp: who runs his own development agency Left Logic, and Julie Sharp: an events manager and running the logistics of the event.

“#ffconf is a wrap: what a truly inspirational event with so many interesting topics. Glad that I finally was able to attend.”

@rmehner
Why Sponsor ffconf?

Sponsoring ffconf will mean web developers, bloggers and other members of the community will get to know your company better and see that you want to support their community.

You will have the opportunity to promote your brand and products to attendees and meet potential new employees, clients or users. There are also networking opportunities throughout the conference and during the after party.

Past Sponsors

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“As I head home, Thank you, again to @rem, @Julieanne and the volunteers for @ffconf. Incredible event and I felt incredibly taken care of.”
@johnkpaul

Audience

The conference is catering for the front end engineers in the web development community.

Web professionals from the UK and across Europe and even from further afield are expected to attend.

You will meet developers with a range of experience, including designers and backend developers looking to get a better understanding of the browser platform.
## Sponsorship Opportunities

Three levels of sponsorship are available, along with additional opportunities for individual sponsorship. Places are strictly limited.

<table>
<thead>
<tr>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
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<tbody>
<tr>
<td>£10,000+VAT</td>
<td>£5,000+VAT</td>
<td>£3,000+VAT</td>
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<tr>
<td>2 places available</td>
<td>4 places available</td>
<td>4 places available</td>
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- **Platinum**
  - 6 conference passes for each day
  - Exclusive inclusion of your logo on our conference videos (which are released for free post event), which have had over 100,000 views over past 4 years.
  - Two tweets from @ffconf & @rem (47k+ total followers) - pre and post event
  - Opportunity to introduce one of the speakers (one sponsor per day)

- **Gold**
  - 4 conference passes for each day
  - Two tweets from @ffconf & @rem (47k+ total followers) - pre and post event
  - Inclusion of promotional material for delegates
  - Logo on web site
  - Top placement of logo on screen during breaks
  - Verbal thanks and acknowledgment from Remy on stage
  - Logo on name badge/programme
  - Top placement of logo on banner popups placed on the stage
  - Exclusive right to provide branded lanyards
  - Two guest invitations to exclusive speakers’ dinner
  - Early access to purchase up to 10 additional tickets (whilst tickets available)
  - Company, link and sponsor message included in our delegate newsletter

- **Silver**
  - 2 conference passes for each day
  - Tweet from @ffconf & @rem (47k+ total followers) - pre event
  - Inclusion of promotional material for delegates
  - Logo on web site
  - Logo on screen during breaks
  - Verbal thanks and acknowledgment from Remy on stage
  - Logo on name badge/programme
  - Logo on banner popups placed on the stage
  - Early access to purchase up to 10 additional tickets (whilst tickets available)
  - Company and link included in our delegate newsletter

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Additional Sponsorship Opportunities

**Micro sponsors:** £1,000 +VAT
- 1 conference pass to one day (of your choice)
- Tweet from @ffconf and @rem (47k+ total followers) pre conference
- Logo on web site
- Company name on badge/programme
- Early access to purchase up to 10 additional tickets (whilst tickets available)

**After party sponsor** firstly available to Platinum sponsors – we would like you to cover the drinks for our delegates at the after party. You will be fully credited in the programme and closing of the conference. We’ve found delegates may not recall the night perfectly, but usually remember who bought them the drinks!

**Pre-party** firstly available to Platinum and Gold sponsors. Our informal pre-party has increased each year whereby our delegates take over the local pub where everyone joins us.

**Other ideas include (which we can also help organise):** branded cake pops, branded ice cream, branded popcorn (it’s a cinema after all!), speaker’s meal, refreshments, t-shirts or bespoke schwag – we worked with a sponsor to produce a notebook with custom print.

Get in touch if you have an idea and we’ll help make it work.

Please note: the conference is carefully curated to ensure the best quality event for our delegates. As such sponsorship does not include a “speaking slot” – but you are more than welcome to submit a proposal.